

4 CARPET MYTHS DEBUNKED!

OR

"How To Have Fresh, Clean, Healthy Carpet That Looks Beautiful For Many Years"

Myth: Once my carpet is cleaned it will get dirty again more quickly.

Truth: Quick re-soiling is only due to improper cleaning methods. Detergents that are not rinsed out will leave a residue that can attract dirt like a magnet. Shampooing causes the same problem, as does use of store-brand carpet spotters. (Use our professional spotter instead.) Hot water extraction, with a fresh water rinse, will ensure a much cleaner carpet that stays cleaner longer.



Myth: Cleaning my carpet too often will wear it out.

Truth: The opposite is true! Regular cleaning is essential to the longevity of your carpet. Hidden soil is what wears out carpet. Dust, sand and grit filter down and cause abrasion, weakening the fibers. Regular vacuuming and restorative cleaning will, at least, double the life of your carpet. (And save you a lot of money in the end.) That's why the carpet manufacturer's warranty requires regular professional cleaning with the hot water extraction method.



Myth: Steam cleaning will overwet my carpet and ruin it.

Truth: Overwetting of a carpet only results from technician incompetence or faulty equipment. Hot water extraction (often called steam cleaning), when done properly, is the only method that will truly clean your carpet. When performed by a trained and certified technician there will not be a problem with overwetting. Your carpet should be dry in just a few hours, and will look beautiful.



Myth: My carpet looks good, there's no reason to have it cleaned.

Truth: Carpet cleaning is also a matter of health. Carpet acts like a big filter. Think of the air filter on your furnace. It traps the pollutants so they don't circulate in the air. This is what you want. However, to do its job properly the filter needs to be cleaned regularly. Carpet will trap the dust, chemicals and allergens in your home, making your indoor air healthier. Like any filter, your carpet needs periodic cleaning. Our powerful hot water extraction cleaning equipment will remove those allergens, deep clean and sanitize your carpet.



Clean for Appearance, Clean for Health

Provided as an educational service from: CleanSource Indoor Environmental Cleaners.

We guarantee your satisfaction with our Superior Quality Green Cleaning.

Call us at 646-6300 with any questions or concerns about maintaining your carpet, or a free written quotation for carpet, upholstery and tile floor cleaning.